Celebrate The Entrepreneurial History of the 1810 Goundie House!
Marché Maison and Domaci Pop-Up Shops to Open at Historic Bethlehem Museums & Sites

BETHLEHEM, PA, March 2020 – Celebrating the legacy of the 1810 Goundie House and in support of Bethlehem merchants, Historic Bethlehem Museums & Sites (HBMS) is proud to announce the 1810 Goundie House Market with Lehigh Valley retailers Marché Maison and Domaci. These two vendors will be hosting Pop-Up shops of their own merchandise in the 1810 Goundie House, adjacent to the Historic Bethlehem Visitor Center & Museum Store on Main Street in Bethlehem, PA.

Marché Maison has hosted a Pop-Up shop within the 1810 Goundie House since 2018. Throughout the year owner Michelle Olson transforms the space with new home décor, accessories, jewelry, vintage items, handmade items, and more in the French farmhouse style. Each season’s curated collection welcomes visitors to the historic space and inspires them to recreate that ambiance in their own homes.

Domaci is a brand-new partner with HBMS and will be bringing their keen interior design eye to the space with furniture, décor, and other stylish home goods. Founded by Derrick and Warren Clark, their Domaci Flea collection sources the unique and vintage, and then mixes these elements with something more contemporary or unexpected to create a style that merges nostalgia and purpose – truly putting the “fun” in a functional home.

The reveal of the 1810 Goundie House Market will take place on Saturday, March 7 from 10:00 AM to 5:00 PM where guests are invited to shop and meet the faces behind the market. The 1810 Goundie House is located at 501 Main Street, Bethlehem, PA 18018.

The Goundie House represents the entrepreneurial legacy of Johann Sebastian Goundie. Goundie's influence as a brewer and a businessman spanned beyond Bethlehem and into the greater Lehigh Valley. The Goundie House was first utilized for business in 1813 when it housed Goundie's brewery, malt house and kiln. Since, it has been home to many businesses including breweries, doctor's offices, real estate offices, artists' studios, insurance offices, shoe repair shops, travel agencies, and restaurants. Within those walls, businesses owners struggled and thrived they competed and collaborated, they opened and closed.

The space serves as a tribute not only to Goundie's business practices, but a greater spirit of entrepreneurship in Bethlehem. This city, which has successfully adapted and reinvented itself throughout its history, owes a great deal to the small business owners who continued to have a vision and passion even during tough times. The 1810 Goundie House Market invites local businesses into the Goundie House to partake in this legacy, while also supporting HBMS's mission to preserve and share Bethlehem's history. Through pop-up shops, talks, demonstrations and programs, the Goundie House becomes a collaborative, engaging space for entrepreneurs while honoring the history of the building and its namesake.

For more information about the partnership and for information on upcoming programs please visit the HBMS website.
Want to be a part of the 1810 Goundie House Market? Additional rental space is available, please contact Lindsey Jancay for more information, ljancay@historicbethlehem.org or 610-882-0450 ext. 63.

*Historic Bethlehem Museums & Sites* is a not-for-profit institution that brings to life three centuries of American history. Historic Bethlehem tells the story of a small town of great influence, home to some of our nation’s early settlers, to the first pumped municipal water system in the American colonies, and to one of the world’s greatest industrial companies. Historic Bethlehem is located in eastern Pennsylvania, only an hour drive north from Philadelphia and 2 hours west of New York City. Historic Bethlehem is an Affiliate of the Smithsonian Institution, part of a National Historic Landmark District, and a designated site on the US Tentative List.

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