FOR IMMEDIATE RELEASE
Media Contact: LoriAnn Wukitsch, Managing Director
Work: 610-882-0450 ext. 16
Email: lwukitsch@historicbethlehem.org
Date: June 29, 2021

BLUEBERRY FESTIVAL IS BACK FOR 2021
The Sweetest Festival of the Summer
The Blueberry Festival & Market To Go Returns to Bethlehem, PA
Presented by Historic Bethlehem Museum & Sites

BETHLEHEM, PA, June 2020- Historic Bethlehem Museums & Sites (HBMS) is excited to announce that the 34th Annual Blueberry Festival will return to turning tongues blue this year with increased onsite visitation. Burnside Plantation will be open with expanded onsite activities on Saturday, July 17 from 10:00am-7:00 pm and Sunday, July 18 from 10:00am-6:00pm.

Visitors can look forward to all their favorite desserts returning to the festival including pie from Tomblers Bakery, coffee cake and strudel from The Bakery Nook, and ice cream from Bethlehem Dairy Store. Want a taste of everything? The Blueberry Bonanza Box is a best-seller and includes one of each: pie, strudel, and coffee cake. Also available for purchase will be a selection of blueberry jams and jellies, salsas, shrubs, jerky, syrup, coffee, baking mixes, fresh blueberries, and blueberry bushes to take home and plant in your own yard. Enjoy your favorite blueberry treats onsite on July 17 and 18 or with convenient pickup July 19-21.

If you are feeling thirsty, stop by the Blueberry Brewery Tasting Tent for brews, wines, and liquors by Cave Brewing Company, Boyd’s Cardinal Hollow Winery, Logyard Brewery, 14th Fret Brewing Company, McCall Collective Brewing Company, Lost Tavern Brewing, and Xplorer Spirits. Browse and shop items from our hand-picked local crafters, artisans, and gourmet food vendors. Enjoy live music on our stages from Will Kiss Band, Andrew Lobby, Matt Miskie, Temple Avenue Jazz, and other local musicians and groups. Activities for the whole family include children’s crafts from the Museum of Indian Culture and outdoor games. The child and adult blueberry baking competitions will be judged by Young Chef’s Academy – Allentown. There will be live demonstrations from Young Chef’s Academy and Neverland K9 Institute, a pie eating contest for children and adults, and more.

For all those animal lovers, back by popular demand the Blueberry Festival will also feature a petting zoo and pony rides from Sunset Boarding Stables. Get up and close to favorite farm animals including goats, sheep, chickens, ducks, and rabbits. Pony rides are $5 per ride and feed for the petting zoo will be available for $2. Blueberry Festival is pet-friendly, and those looking to bring their four-legged dog friends out to Burnside Plantation can enter the Dog Parade taking place on Sunday, July 18. Dogs will be decked out in blueberry costumes and the best dressed pup of the day will take home a prize. The Read to Dogs program is back in the Lower Haas Barn where children can read to friendly Therapy Dogs in a quiet setting. Kids can bring their favorite book to read or choose from a selection provided in the barn.
Can’t join us for the festival but don’t want to miss out on your favorite blueberry desserts? Pre-orders are available online through the HBMS online store now and available for pick up during the 3 day Market To Go portion of the event on Monday, July 19, Tuesday, July 20, and Wednesday, July 21, 10:00am to 6:00pm each day. Our drive up and pick up service at the Burnside Plantation will provide you and your family with your summertime favorites safely at your convenience. Specific pick up times will be scheduled when placing your order. This event guarantees to turn your tongue blue.

Check the daily schedule on the HBMS website as time gets closer for more details. Tickets are available for purchase online: $10 for adults 18+, $5 for children 4-17, and free for children 3 and under. A Blueberry Brewery Tasting Combo Pass is available for guests 21 and older for $25 and includes festival admission, tasting glass, and 5 tastings. Registration for contests is free but does not include festival admission.

Burnside Plantation is located at 1461 Schoenersville Road, Bethlehem, PA 18018. Parking is available at Westgate Mall in front of the old Weis Market, 2285 Schoenersville Road, Bethlehem, PA 18017, with shuttles on loop available to Burnside Plantation. Dogs are not permitted on the shuttles. Parking is also available at 1150 Mauch Chunk Road, Bethlehem, PA 18018, just a short walk from Burnside Plantation.

All proceeds from this event help Historic Bethlehem Museums & Sites to maintain 20 historic landmarks in Bethlehem, Pennsylvania. In addition to supporting Historic Bethlehem Museums & Sites, visitors will be supporting Lehigh Valley local businesses including Tomblers Bakery, The Bakery Nook, and the Bethlehem Dairy Store.

Historic Bethlehem Museums & Sites is a not-for-profit institution that brings to life three centuries of American history. Historic Bethlehem tells the story of a small town of great influence, home to some of our nation’s early settlers, to the first pumped municipal water system in the American colonies, and to one of the world’s greatest industrial companies. Historic Bethlehem is located in eastern Pennsylvania, only an hour drive north from Philadelphia and 2 hours west of New York City. Historic Bethlehem is an Affiliate of the Smithsonian Institution and part of a National Historic Landmark District - a designated site on the US World Heritage Tentative List. HBMS is proud to be a part of the effort to bring World Heritage Site status to Historic Moravian Bethlehem. We are pleased to share that as of Spring 2021, HBMS will be working in tandem with international Moravian Sites – Herrnhutt, Germany and Gracehill, Northern Ireland to prepare a joint serial nomination to the World Heritage List – a first for the United States.

###