



Dear Business Exhibitors,

On behalf of the Historic Bethlehem Museum & Sites, I would like to invite you to apply for booth space at two of our 2022 Burnside Plantation events. These popular outdoor festivals offer a broad audience to whom you may promote your businesses and services.

Take advantage of the lowest fees by reserving your space before May 31, as well a \$25 discount when you apply to both festivals at once. Acceptance is on a first come first serve basis upon review by the committee. Please note the deadlines for application materials and reserve your space now!

Business Exhibitor Application Fee Schedule	Early Application Discount	General Applications	Last Chance Applications
Blueberry Festival - July 16-17	Apply by May 31, 2022	Apply by June 30, 2022	Apply by July 4, 2022
10 x 10 Space	\$400.00	\$450.00	\$475.00
10 x 20 Space (Trailer or Double Tent)	\$800.00	\$850.00	\$875.00
Apple Days - September 17-18	Apply by May 31, 2022	Apply by June 30, 2022	Apply by Sept. 5, 2022
10 x 10 Space	\$300.00	\$350.00	\$375.00
10 x 20 Space (Trailer or Double Tent)	\$600.00	\$650.00`	\$675.00
Both Festivals Discount	Apply by May 31, 2022	Apply by June 30, 2022	Apply by July 4, 2022
10 x 10 Space	\$675.00	\$775.00	\$825.00
10 x 20 Space	\$1,375.00	\$1,475.00	\$1,525.00

Blueberry Festival:

Set Up Friday, July 15th 2:00 pm – 6:00 pm
 Saturday, July 16th 7:00 am – 9:30 am
 Sunday, July 17th 7:00am - 9:30 am

Event Dates and Hours: Saturday, July 16th 10:00 am – 7:00 pm
 Sunday, July 17th 10:00 am – 7:00 pm

Apple Days:

Set up Friday, September 16th 2:00 pm – 7:00 Pm
 Saturday, September 17th 7:00am – 9:30am
 Sunday, September 18th 7:00am – 9:30 am

Event Dates and Hours: Saturday, September 17th 10:00 am – 5:00 pm
 Sunday, September 18th 10:00am – 5:000 pm

All vehicles need to be off property by 9:30 am on the days of the events. We have parking close by where you are able to leave your vehicles and walk back over.



Participation Information and Requirements:

- Festival location: 1461 Schoenersville Road, Bethlehem, PA 18018
 - Set up for Blueberry Festival is Friday, July 15, 11 AM – 6 PM.
 - Set up for Apple Days is Friday, September 16, 11 AM – 6 PM.
 - Participation is required on both days and all hours of the Festivals, rain or shine.
 - Security is provided on the festival grounds.
 - All participants must supply their own professional display, electric cords if using, tent (solid color) suitable for outdoor use. Booth spaces are 10' X 10' or 10' X 20'.
 - All booths are on a grassy surface – tents must be weighted or staked.
 - An application is a commitment to show. **There will be no refunds given after acceptance.**
 - No trailers or overnight camping are permitted.
 - No participant may solicit or distribute political or religious literature or materials.
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- There will be no sales of exhibitor products at the festival. Displays may be manned by a representative of your company so that interested parties can have their questions answered and future contact information provided.
 - **A certificate of insurance** with minimum coverage of \$1,000,000 for personal, business, or other organizations. The following designation as “other insured” must be added to your insurance policy and submitted with your application to participate in the festival:
 - ***Historic Bethlehem Partnership, Inc., and its Subsidiaries, and Lehigh County are named as additional insured with regards to Blueberry Festival, July 16-17, 2022 and/or Apple Days, Sept. 17-18, 2022.***

SIGNATURE _____ DATE _____



Application Checklist: *All materials must be included for the application to be accepted.*

- HMBS Application
- Copy of Liability Insurance with additional insured included as listed above
- Check or Credit Card payment

For any questions, please contact Jennifer Bender at 610-882-0450 ext. 27 or jbender@historicbethlehem.org

Thank you for your participation!
Your application fees help support HBMS's mission of *bringing history to life*,
and keep Burnside Plantation open for our community to enjoy.



APPLICATION FORM

2022 Blueberry and/or Apple Days Festival Application

LAST NAME _____ FIRST _____

BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COMPANY DESCRIPTION _____

NAME of COMPANY REPRESENTATIVE ATTENDING FESTIVAL _____

EMAIL _____ WEBSITE _____

PHONE (business) _____ CELL _____

Which Festival? (circle one) **Blueberry Festival** **Apple Days** **Both Festivals**

Indicate any special requirements for your booth space, including electric

Total Payment Due _____

CHECK _____ CREDIT CARD (select one) MC _____ VISA _____ AMEX _____ DIS _____

(Checks may be mailed to: HBMS, 74 West Broad St., #310, Bethlehem, PA 18018)

Cardholder Name _____ Account Number _____

Expiration Date _____