



APPLE DAYS
SPONSORSHIP OPPORTUNITIES
Saturday, September 8, 10 am – 4 pm
Sunday, September 9, 10 am – 4 pm

Presenting Festival Sponsor: \$5,000
Limited to One Sponsor

- Named as overall festival sponsor in print, media, and billboard applications
- Twenty (20) admission passes
- Company banner at Main Admission and Entrance of Performance Stage
- Logo on yard signs, print, online, and billboard advertising
- Listed as Presenting Sponsor on online tickets
- Verbal recognition from performance stage
- Featured on HBMS Sponsor Spotlight eblasts
- Three (3) complimentary Apple pies
- Logo and link on HBMS Apple Days webpage
- Complimentary booth space your business
- 15 Invitations to Museum Exhibition Openings
- Complimentary 2018 HBMS site rental for corporate event
- Sponsor reception at Luckenbach Mill during Musikfest

Major Sponsors: \$2000

1 sponsor per area

Kids Club Tent

Crafter Village

Take Home Dessert Tent

Hard Cider Tent

- Designated as sponsor of area
- Company banner at location
- Ten (10) admissions passes
- Verbal recognition from performance stage
- One (1) complimentary Apple pie
- Logo and link on HBMS Apple Days webpage
- Complimentary booth space for your business
- Sponsor reception at Luckenbach Mill during Musikfest

Premier Sponsors: \$ 3,500

- Named as Premier Sponsor
- Fifteen (15) admission passes
- Company banner at Performance Stage
- Logo on print, online, and media advertising
- Listing as Premier Sponsor on online tickets
- Verbal recognition from performance stage
- Two (2) complimentary Apple pies
- Logo and link on HBMS Apple Days web page
- Complimentary booth space for your business
- 10 invitations to Museum Exhibition Openings
- Sponsor reception at the Luckenbach Mill during Musikfest

Community Sponsors: \$1500

1 sponsor per area

Culinary Tent

Info Booth/Contest Sign Up Area

Donkey Cart/Pony Rides

Colonial Games Area

Landscaping

Blacksmith Area

Read to Dogs Area

- Designated as sponsor of area
- Company banner at location
- Eight (8) admission passes
- Complimentary booth space for your business
- Logo and link on HBMS Apple Days webpage
- Sponsor reception at Luckenbach Mill during Musikfest

Contact Mary Mulder at 610-882-0450 Ext. 27 or
mmulder@historicbethlehem.org to tailor your own
2018 Apple Days sponsorship package.



SPONSORSHIP OPPORTUNITIES

Apple Days 2018
Saturday, September 8, 2018
Sunday, September 9, 2018

Supporting Sponsors: \$ 750

1 sponsor per area

- Donut Eating Contest (2 contests each day)
- First Aid Station
- Colonial Barn and House Tours
- Corn Crib
- Volunteers
- Colonial Garden
- Apple Totes
- Visitor Map

- Designated as sponsor of area on website and with signage at festival
- Banner at activity location
- Four (4) admission passes
- Logo and link on HBMS Apple Days webpage

Contact Mary Mulder to develop a sponsorship package to fit your company's specific needs at 610-882-0450 ext. 27 or mulder@historicbethlehem.org.

All sponsors will receive right of first refusal for sponsor designation the following year.

For inclusion in print and design applications sponsorship commitments must be received by May 1, 2018

Name of company or organization as it should appear in print

Sponsorship Level

Sponsorship Amount

Address

City

State

Zip

Contact Person

Title

Signature

Date

Phone

Email