



SPONSORSHIP OPPORTUNITIES

Blueberry Festival 2018
Saturday, July 21 10 am – 7 pm
Sunday, July 22 10 am – 6 pm

Presenting Festival Sponsor: \$15,000

Limited to One Sponsor

- Named as over all festival sponsor
- Thirty (30) General Admissions passes
- Twenty (20) Brewery Passes (includes Festival admission)
- Company banner at Brewery Tent Entrance and Main Admissions Area
- Logo on yard signs, print, online, radio and billboard advertising
- Listed as Presenting Sponsor on online tickets
- Verbal recognition from performance stages
- Emcee opportunity
- Three (3) complimentary blueberry pies
- Logo and link on HBMS Blueberry Festival web page
- Complimentary booth space your business
- Exclusive Client Hospitality area
- Complimentary 2018 HBMS site rental for corporate event
- Invitations for 10 to HBMS Museum Exhibition Opening
- Sponsor reception at Luckenbach Mill during Musikfest

Premier Sponsor: \$10,000

- Twenty (20) general admission passes
- Fifteen (15) Blueberry Brewery passes (includes Festival admission)
- Company banner at Brewery Stage
- Logo on print, online, radio and billboard advertising
- Listing as Premier Sponsor on online tickets
- Verbal recognition from performance stages
- Two (2) complimentary blueberry pies
- Logo and link on HBMS Blueberry Festival web page
- Complimentary booth space for your business
- Exclusive Client Hospitality area
- Complimentary 2018 HBMS site rental for corporate event
- Invitations for 8 to HBMS Museum Exhibition Opening
- Sponsor reception at the Luckenbach Mill during Musikfest 2018

Major Sponsors: \$5000

One sponsor per area

Blueberry Dessert Tent
Community Stage
Crafter Village
Admissions Check In

- Designated as sponsor of area
- Company banner at location
- Ten (10) general admission passes
- Eight (8) Blueberry Brewery passes
- Verbal recognition from performance stages
- One (1) complimentary Blueberry pie
- Logo and link on HBMS Blueberry Festival web page
- Complimentary booth for your business
- Sponsor reception at Luckenbach Mill during Musikfest

Community Sponsors: \$3500

One Sponsor per area

Kids Club Tent **SOLD**
Culinary Tent
Info Booth/Contest Sign Up Area
Petting Zoo
Dog Agility Demonstration Area
Mini Brewery
Take Home Dessert Tent

- Designated as sponsor of area
- Company banner at location
- Eight (8) general admission passes
- Six (6) Blueberry Brewery passes
- Complimentary booth space for your business
- Logo and link on HBMS Blueberry Festival web page
- Sponsor reception at Luckenbach Mill during Musikfest

Contact Mary Mulder at 610-882-0450 Ext. 27 or mmulder@historicbethlehem.org to tailor your own 2018 Blueberry Festival sponsorship package.

Supporting Sponsors: \$2000

One sponsor per area

Pie Eating Contest (2 contests each Day)
First Aid Station
Volunteers Hospitality and T-shirts
Corn Crib
Courtesy Shuttle Van
Landscaping
Colonial Garden

- Designated as sponsor of area on website and at festival
- Banner at activity location
- Twenty (20) general admission passes
- Logo and link on HBMS Blueberry Festival web page

Patron Sponsors: \$1200

One sponsor per area

Dining Tent
Lower Admissions/Shuttle Station
Pet Parade Costume Contest
Blacksmith Station
Colonial Games
Gators
Colonial Barn and House Tours **SOLD**

- Designated as sponsor of area on website and at festival
- Banner at activity location
- Twelve (12) general admission passes
- Logo and link on HBMS Blueberry Festival webpage

Friend Sponsors: \$750

- Listing on HBMS Blueberry Festival webpage
- Six (6) general admissions passes
- Company banner displayed on Festival grounds
- Unlimited sponsors

Contact Mary Mulder to develop a sponsorship package to fit your company's specific needs at 610-882-0450 ext. 27 or mulder@historicbethlehem.org

All sponsors receive right of first refusal for the following year.

For inclusion in maximum number of print and design applications sponsorship commitments must be received by March 1, 2018

Name of company or organization as it should appear in print

Sponsorship Level

Sponsorship Amount

Address

City

State

Zip

Contact Person

Title

Signature

Date

Phone

Email