



PRESENTING SPONSOR: \$7000 (SOLD: Quadrant Private Wealth)

- Prominent mention in media releases, print, online, billboard and radio advertising
- Prominent logo placement on Invitation, Preview, and House Tour tickets
- Logo on *Rooms to View* signage
- Full page color ad, outside back cover of event program
- Sponsor designation on online tickets
- Sixteen (16) Preview Soiree tickets (includes house tour tickets)
- Sixteen (16) additional House Tour admission tickets
- Logo and link on HBMS *Rooms to View* web page
- One Complimentary 2018 HBMS site rental for corporate event
- Sponsor reception at the Luckenbach Mill during Musikfest 2018
- **Limit one Sponsor**

PREVIEW SOIREE SPONSORS: \$5,000

- Prominent mention in media releases, print, and online promotions
- Prominent logo placement on Invitation and Preview Soiree ticket
- Full page, color ad, front or back inside cover of event program
- Ten (10) Preview Soiree tickets (includes house tour tickets)
- Ten (10) additional House Tour admission tickets
- Logo and link on HBMS *Rooms to View* web page
- Sponsor reception at the Luckenbach Mill during Musikfest 2018
- **Limit Two Sponsors**

MAJOR SPONSORS: \$3,500

- Listing on Invitation and House Tour tickets
- Full page, color ad in event program
- Sponsor designation on signage in homes
- Six (6) Preview Soiree tickets (includes House Tour tickets)
- Eight (8) additional House Tour admission tickets
- Logo and link on HBMS *Rooms to View* web page
- Sponsor reception at the Luckenbach Mill during Musikfest 2018

GARDEN PARTY SPONSORS: \$2,500

- Prominent mention in online advertising
- Logo on invitation and garden party page in Program Book
- Signage at garden party following tour
- Full page, color ad in the event program
- Four (4) Preview Soiree tickets (includes House Tour Tickets)
- Six (6) additional House Tour admission tickets
- Logo and link on HBMS *Rooms to View* web page
- Sponsor Reception at the Luckenbach Mill during Musikfest 2018

House Sponsors: \$2000

- Full page color ad in event program
- Listing on program book sponsor page
- Four (4) Preview Soiree tickets (includes House Tour tickets)
- Six (6) additional House Tour Admission Tickets
- Logo and link on HBMS Rooms to View web page

Supporting Sponsor: \$1000

- Half page color ad in event program
- Listing on program book sponsor page
- Four (4) Preview Soiree tickets (includes House Tour tickets)
- Four (4) additional House Tour Admission Tickets
- Logo on HBMS Rooms to View web page

Patron Sponsor: \$500

- Half page color ad in event program
- Listing on program book sponsor page
- Two (2) Preview Soiree ticket (includes House Tour tickets)
- Two (2) additional House Tour Admission Tickets
- Logo on HBMS Rooms to View web page

2018 Rooms to View Committee

Dayna Plocus: *Chair*
 Nancy Ahlum, Eileen Budd,
 Dolly Dyer, Sheela Donchez,
 Winnie Melinsky, Liz Scofield, Judy
 Siegfried, Jennifer Van De Voorde

SPONSORSHIP OPPORTUNITIES

Preview: Friday, June 1, 2018
 House Tour: Saturday, June 2, 2018

Deadline for artwork is

April 1, 2018

Full-page color ad: 8" (h) x 5" (w)

Half-page color ad: 4" (h) x 5" (w)

Please email a PDF of your camera-ready artwork to

mmulder@historicbethlehem.org

Make checks payable to

Historic Bethlehem Museums & Sites.

Please send payment by April 1, 2018 to

Historic Bethlehem Museums & Sites

74 W Broad Street, Suite 260

Bethlehem, PA 18018

Name of company or organization as it should appear in print

Sponsorship Level

Sponsorship Amount

Address

City

State

Zip

Contact Person

Title

Signature

Date

Phone

Email

Return to Historic Bethlehem Museums & Sites, Attn: Mary Mulder 74 W. Broad Street, Suite 260, Bethlehem, PA 18018

www.HistoricBethlehem.org | 610-882-0450 ex. 27 (Office) | 610-882-0460 (Fax)