

Presenting Sponsor: \$ 8000 SOLD

- Thirty (30) complimentary 5K race registrations,
- Banner on presentation stage
- Top placement of logo on race T-shirts
- Prominent listing in print, online and radio promotions
- Listed as Presenting Sponsor in online registration
- Prominent Logo placement on poster and postcard
- Complimentary booth at race site to promote your business
- Logo and link on the HBMS Turkey Trot web page
- Logo on all HBMS email marketing
- Option to lead Warm Up Exercises
- Opportunity to present prizes from stage
- Verbal mention as Presenting Sponsor by Emcee
- Sponsor reception at Luckenbach Mill during Musikfest
- Complimentary HBMS site rental for corporate function

Premier Sponsors: \$6,000

- Twenty (20) complimentary 5K race registrations
- Banner at race site
- Prominent Logo on race T-shirts
- Prominent listing in print and online promotions
- Logo on poster and postcard mailer
- Listed as Presenting Sponsor in online registration
- Complimentary booth at race site to promote your business
- Logo and link on the HBMS Turkey Trot web page
- Logo on HBMS email marketing
- Verbal mention as Premier Sponsor by Emcee
- Sponsor reception at Luckenbach Mill during Musikfest
- Complimentary HBMS site rental for corporate function

Community Sponsors: \$3000

- Ten (10) complimentary 5K race registrations
- Verbal mention by emcee before, during & after race
- Logo on race T-shirts
- Company banner displayed at race site
- Complimentary booth at race site to promote your business
- Logo and link on the HBMS Turkey Trot web page
- Sponsor reception at the Luckenbach Mill during Musikfest

Supporting Sponsors: \$1,500

- Pet Costume Contest**
- Volunteer Sponsor**
- Registration Sponsor**
- Competitive Walker Category Sponsor**
- Fun Walker Category Sponsor**

- Six (6) complimentary 5K race registrations, including T-shirts
- Logo on race T-shirts
- Verbal mention by Emcee before race
- Company banner displayed at race site
- Listing on HBMS Turkey Trot web page

PATRON SPONSORS: \$600

- Four (4) complimentary 5K race registrations
- Listing on race T-shirts
- Listing on HBMS Turkey Trot webpage

Contact Mary Mulder to design a sponsorship package tailored to meet your company's marketing needs.
610-882-0450 ext. 27 or mmulder@historicbethlehem.org

Name of company or organization as it should appear in print

Sponsorship Level

Sponsorship Amount

Address

City

State

Zip

Contact Person

Title

Signature

Date

Phone

Email