



Business Honoree: Air Products
Individual Honoree: Dan McCarthy
Featured Artist: Adriano Farinella

Sponsorship Opportunities
26th Annual Holiday Dinner & Auction
Saturday, Dec. 1, 2018

Presenting Sponsor: \$17,500
Limit: ONE SPONSOR

- Two tables for twelve (12) at Benefactor Level
- Two-page, full-color spread in Program Book, including choice of placement
- Top logo placement on Sponsor Page in Program Book
- Opportunity to speak at Art Preview Reception
- Verbal Recognition at Holiday Dinner
- Admittance for twenty four (24) to Exhibition and Program Opening Events during 2019
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Recognition on E-blast Sponsor Spotlights
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest
- Complimentary HBMS Site Rental for 2019 corporate event

Premier Sponsors: \$12,000

- Two tables for ten (10) at Benefactor Level
- Full-page, full-color ad on back cover, or inside back cover
- Logo included on Sponsor Page in Program Book
- Verbal recognition at Holiday Dinner
- Admittance for sixteen (16) to Exhibition and Program Opening Events during 2019
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Recognition on E-blast Sponsor Spotlights
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest
- Complimentary HBMS Site Rental for 2019 corporate event

Major Sponsors: \$10,000

- Two tables for eight (8) at Benefactor Level
- Full-page, full-color ad in Program Book
- Logo included on Sponsor Page in Program Book
- Admittance for sixteen (16) to HBMS Exhibition and Program Opening Events
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest
- Complimentary HBMS Site Rental for 2019 corporate event

Crystal Sponsors: \$7,500

- One table for ten (10) at Benefactor Level
- Full-page, full-color ad in Program Book
- Logo included on Sponsor Page in Program Book
- Admittance for ten (10) to HBMS Exhibition and Program Opening Events.
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest
- Complimentary HBMS Site Rental for 2019 corporate event

Star Sponsors: \$6,000

- One table for eight (8) at Benefactor Level
- Full-page, full-color ad in Program Book
- Listing on Sponsor Page in Program Book
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest

Benefactor Level includes
Pre-Dinner Red Carpet Cocktail Hour
at 5:30 PM and tickets to the
Art Preview Wine and Cheese Reception
at the Luckenbach Mill on November 18, 2018

For any questions, contact **Mary Mulder**
at 610-882-0450 ext. 27 or
mmulder@historicbethlehem.org

Committee Members:

Elizabeth Malacoff and Erica Miller, *Co-Chairs*
 Nancy Ahlum, Peggy Baker, Christina Connor, James A. DePietro, Dolly Dyer,
 Shelby Eichenlaub, Diane Hutchinson, Gina Kelechava, Carla Kevitch, Cathy Kraus,
 Suzanne Mason, Peggy Pook, Joel Rosenfeld, M.D., Judy Savchak, Wendy Steed,
 Jennifer Van De Voorde, and Ilene Wood

Lantern Sponsor: \$4,000

- Six (6) tickets at Benefactor Level
- Full-page color ad in Program Book
- Listing on Sponsor Page in Program Book
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest

Candle Sponsor: \$2,000

- Two (2) tickets at Benefactor Level
- Half-page color ad in Program Book
- Listing on Sponsor Page in Program Book
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest

Deadline for artwork: Nov. 1, 2018

Full-page ad **with bleed** 6.75”(w) x 10.5”(h)

Full page **no bleed**: 6”(w) x 9.75”(h)

Half-page ad **no bleed**: 6”(w) x 4.75”(h)

NEW SIZE: Quarter-page ad, **no bleed**:
 2.75”(w) x 4.75”(h)

All photos **must be high resolution**
 (minimum 300 dpi) color

Please email a PDF of your camera-ready artwork to
mmulder@historicbethlehem.org

Dessert, Music, Valet or Wine Sponsor: \$3,500

One sponsor per designation

- Four (4) tickets at Benefactor Level
- Half-page color ad in Program Book
- Listing on Sponsor Page in Program Book
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest
- Listing on table tent as *Dessert, Music, Valet Sponsor*
Wine Sponsor and Valet Sponsor – SOLD

Guest Photo Wall Sponsor: \$3,500 *SOLD*

- Four (4) tickets at Benefactor Level
- Half-page color ad in Program Book
- Listing on Sponsor Page in Program Book
- Logo and link on HBMS Holiday Dinner webpage
- Logo on video presentation at dinner
- Listing on Sponsor Poster at dinner
- Sponsor reception at the Luckenbach Mill on August 7, 2019 during Musikfest

Open Advertising Rates

Gold Sponsor: \$1,000

- ½-page color ad in Program Book
 - Listing on sponsor video

Silver Sponsor: \$500

- ¼-page color ad in Program Book
 - Listing on sponsor video

Please send payment by Nov. 1, 2018 to:

Historic Bethlehem Museums & Sites, 74 West Broad Street, Suite 310, Bethlehem, PA 18018

Name of Company or Organization as It Should Appear in Print

Sponsorship Level

Sponsorship Amount

Address

City

State

Zip

Contact Person

Title

Signature

Date

Phone

Email