Dear Business Exhibitors,

On behalf of the Historic Bethlehem Museum & Sites, I would like to invite you to apply for booth space at two of our 2022 Burnside Plantation events. These popular outdoor festivals offer a broad audience to whom you may promote your businesses and services.

Take advantage of the lowest fees by reserving your space before May 31, as well a $25 discount when you apply to both festivals at once. Acceptance is on a first come first serve basis upon review by the committee. Please note the deadlines for application materials and reserve your space now!

<table>
<thead>
<tr>
<th>Business Exhibitor Application Fee Schedule</th>
<th>Early Application Discount</th>
<th>General Applications</th>
<th>Last Chance Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Blueberry Festival - July 16-17</strong></td>
<td>Apply by May 31, 2022</td>
<td>Apply by June 30, 2022</td>
<td>Apply by July 4, 2022</td>
</tr>
<tr>
<td>10 x 10 Space</td>
<td>$400.00</td>
<td>$450.00</td>
<td>$475.00</td>
</tr>
<tr>
<td>10 x 20 Space (Trailer or Double Tent)</td>
<td>$800.00</td>
<td>$850.00</td>
<td>$875.00</td>
</tr>
<tr>
<td><strong>Apple Days - September 17-18</strong></td>
<td>Apply by May 31, 2022</td>
<td>Apply by June 30, 2022</td>
<td>Apply by Sept. 5, 2022</td>
</tr>
<tr>
<td>10 x 10 Space</td>
<td>$300.00</td>
<td>$350.00</td>
<td>$375.00</td>
</tr>
<tr>
<td>10 x 20 Space (Trailer or Double Tent)</td>
<td>$600.00</td>
<td>$650.00</td>
<td>$675.00</td>
</tr>
<tr>
<td><strong>Both Festivals Discount</strong></td>
<td>Apply by May 31, 2022</td>
<td>Apply by June 30, 2022</td>
<td>Apply by July 4, 2022</td>
</tr>
<tr>
<td>10 x 10 Space</td>
<td>$675.00</td>
<td>$775.00</td>
<td>$825.00</td>
</tr>
<tr>
<td>10 x 20 Space</td>
<td>$1,375.00</td>
<td>$1,475.00</td>
<td>$1,525.00</td>
</tr>
</tbody>
</table>

**Blueberry Festival:**

Set Up
- Friday, July 15th 2:00 pm – 6:00 pm
- Saturday, July 16th 7:00 am – 9:30 am
- Sunday, July 17th 7:00am - 9:30 am

Event Dates and Hours:
- Saturday, July 16th 10:00 am – 7:00 pm
- Sunday, July 17th 10:00 am – 7:00 pm

**Apple Days:**

Set up
- Friday, September 16th 2:00 pm – 7:00 Pm
- Saturday, September 17th 7:00am – 9:30am
- Sunday, September 18th 7:00am – 9:30 am

Event Dates and Hours:
- Saturday, September 17th 10:00 am – 5:00 pm
- Sunday, September 18th 10:00am – 5:000 pm

All vehicles need to be off property by 9:30 am on the days of the events. We have parking close by where you are able to leave your vehicles and walk back over.
Participation Information and Requirements:

- Festival location: 1461 Schoenersville Road, Bethlehem, PA 18018
- Set up for Blueberry Festival is Friday, July 15, 11 AM – 6 PM.
- Set up for Apple Days is Friday, September 16, 11 AM – 6 PM.
- Participation is required on both days and all hours of the Festivals, rain or shine.
- Security is provided on the festival grounds.
- All participants must supply their own professional display, electric cords if using, tent (solid color) suitable for outdoor use. Booth spaces are 10’ X 10’ or 10’ X 20’.
- All booths are on a grassy surface – tents must be weighted or staked.
- An application is a commitment to show. There will be no refunds given after acceptance.
- No trailers or overnight camping are permitted.
- No participant may solicit or distribute political or religious literature or materials.

- There will be no sales of exhibitor products at the festival. Displays may be manned by a representative of your company so that interested parties can have their questions answered and future contact information provided.
- A certificate of insurance with minimum coverage of $1,000,000 for personal, business, or other organizations. The following designation as “other insured” must be added to your insurance policy and submitted with your application to participate in the festival:
  - Historic Bethlehem Partnership, Inc., and its Subsidiaries, and Lehigh County are named as additional insured with regards to Blueberry Festival, July 16-17, 2022 and/or Apple Days, Sept. 17-18, 2022.

SIGNATURE ________________________________________   DATE ____________________
Application Checklist: *All materials must be included for the application to be accepted.*

- [ ] HMBS Application
- [ ] Copy of Liability Insurance with additional insured included as listed above
- [ ] Check or Credit Card payment

For any questions, please contact Jennifer Bender at 610-882-0450 ext. 27 or jbender@historicbethlehem.org

Thank you for your participation!
Your application fees help support HBMS’s mission of *bringing history to life*, and keep Burnside Plantation open for our community to enjoy.
APPLICATION FORM
2022 Blueberry and/or Apple Days Festival Application

LAST NAME ____________________________________________ FIRST _____________________________

BUSINESS NAME _________________________________________________________________

ADDRESS _________________________________________________________________

CITY ___________________________ STATE ____________ ZIP __________________

COMPANY DESCRIPTION ___________________________________________________________________________

NAME of COMPANY REPRESENTATIVE ATTENDING FESTIVAL ________________________________

EMAIL ___________________________ WEBSITE _____________________________

PHONE (business) ___________________________ CELL _____________________________

Which Festival? (circle one)  Blueberry Festival  Apple Days  Both Festivals

Indicate any special requirements for your booth space, including electric

__________________________________________________________________________________

Total Payment Due ___________

CHECK _____  CREDIT CARD (select one) MC _____VISA _____AMEX _____DIS _____

(Checks may be mailed to: HBMS, 74 West Broad St., #310, Bethlehem, PA 18018)

Cardholder Name _____________________________  Account Number _____________________________

Expiration Date _____________________________